

# MMIS Map Management Information Systems Very Effective for Banking Sector with respect to operations on day to day basis with respect to its branches and its environment

With a Day Book as base we map daily operations in self operable mode and create complete MDM (Master Data Management) that caters complete strategic needs in one frame work of geography as our MIS is complete knowledge only when Geography is added. Thus MMIS Products create Impact in computing and Monitoring Business goals .

# State Bank of India offices plotted form Google

## Geography is the base of all MIS control and planning

Routine operations at From district level to national level can be mapped in single view

Paving way for cost and time optimizations and reductions

Deposits and Disbursement function utility mapping.



## All State Bank points captured from Google and plotted to respective locations

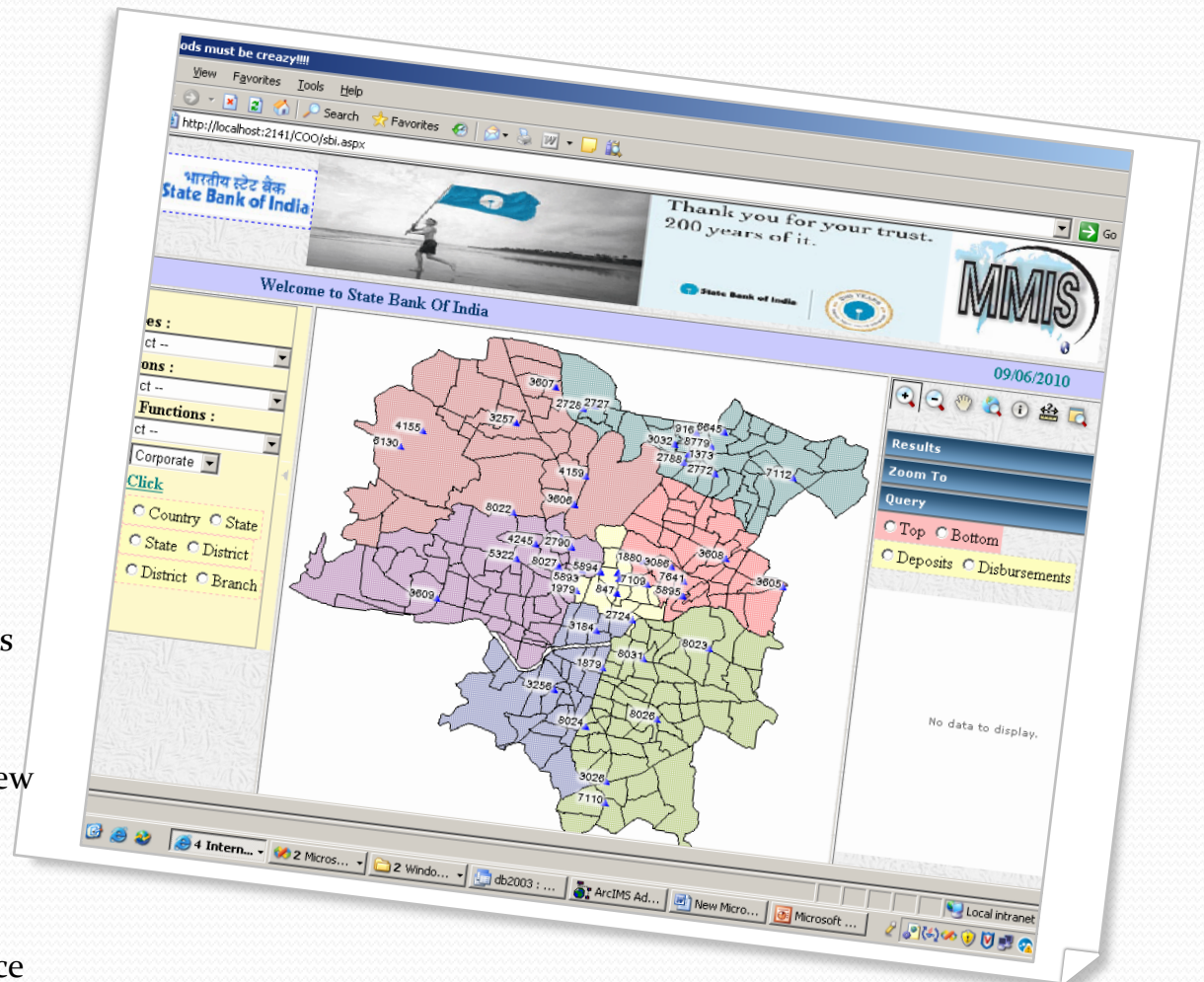
All these branches have similar operations across

Operations being common we can plot and represent activities from MIS reports

Would help in to view and review operations at glance

Benefits – SKPM , Green

Can integrate LIS, that influence banking operations

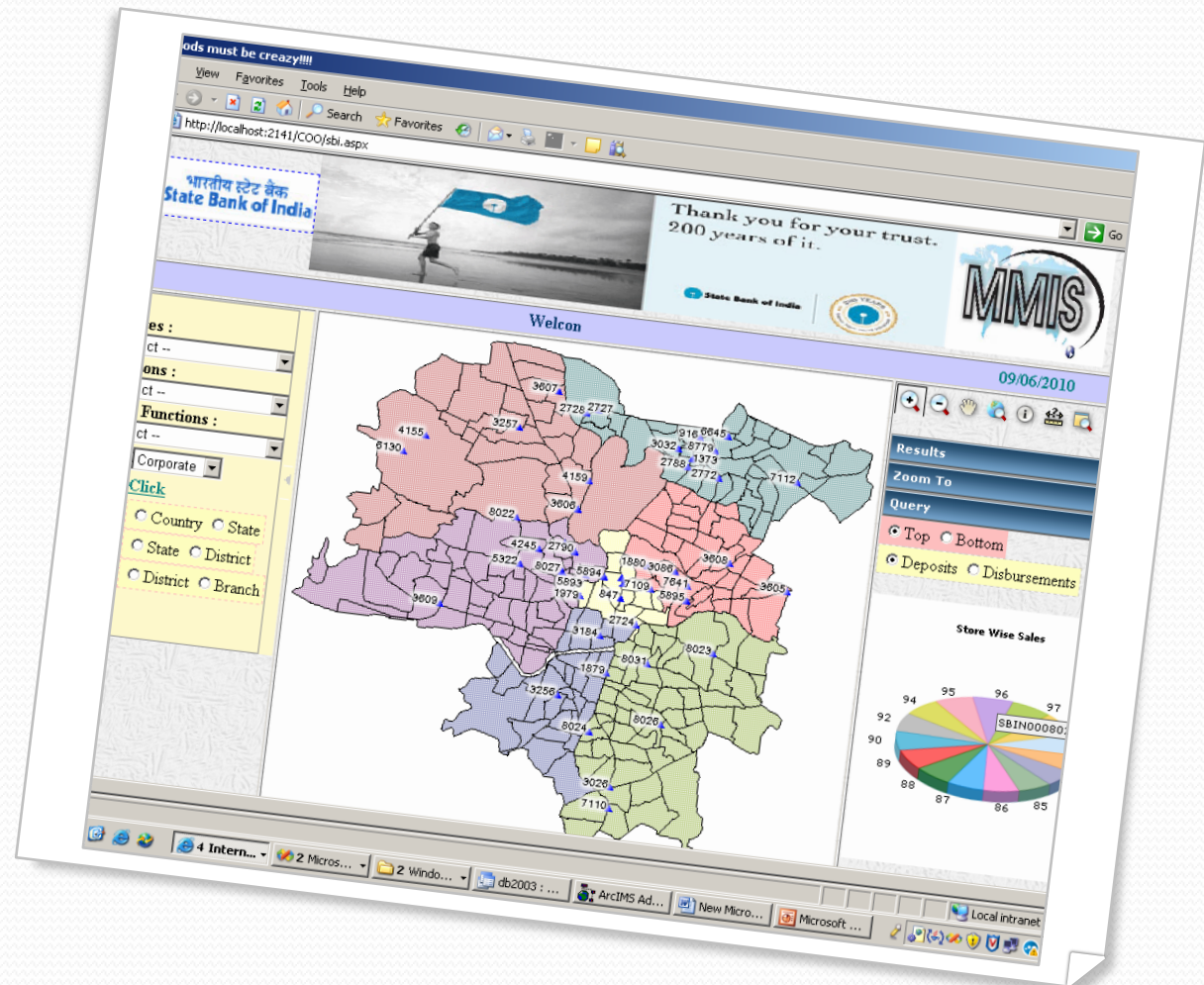


## Branch wise analysis on Key activities of Deposits and Disbursements

Virtual when MIS is converted and plotted on to map thru color symbolic forms to represent volume of activities transactions at various branches

Can integrate LIS to have competitive edge

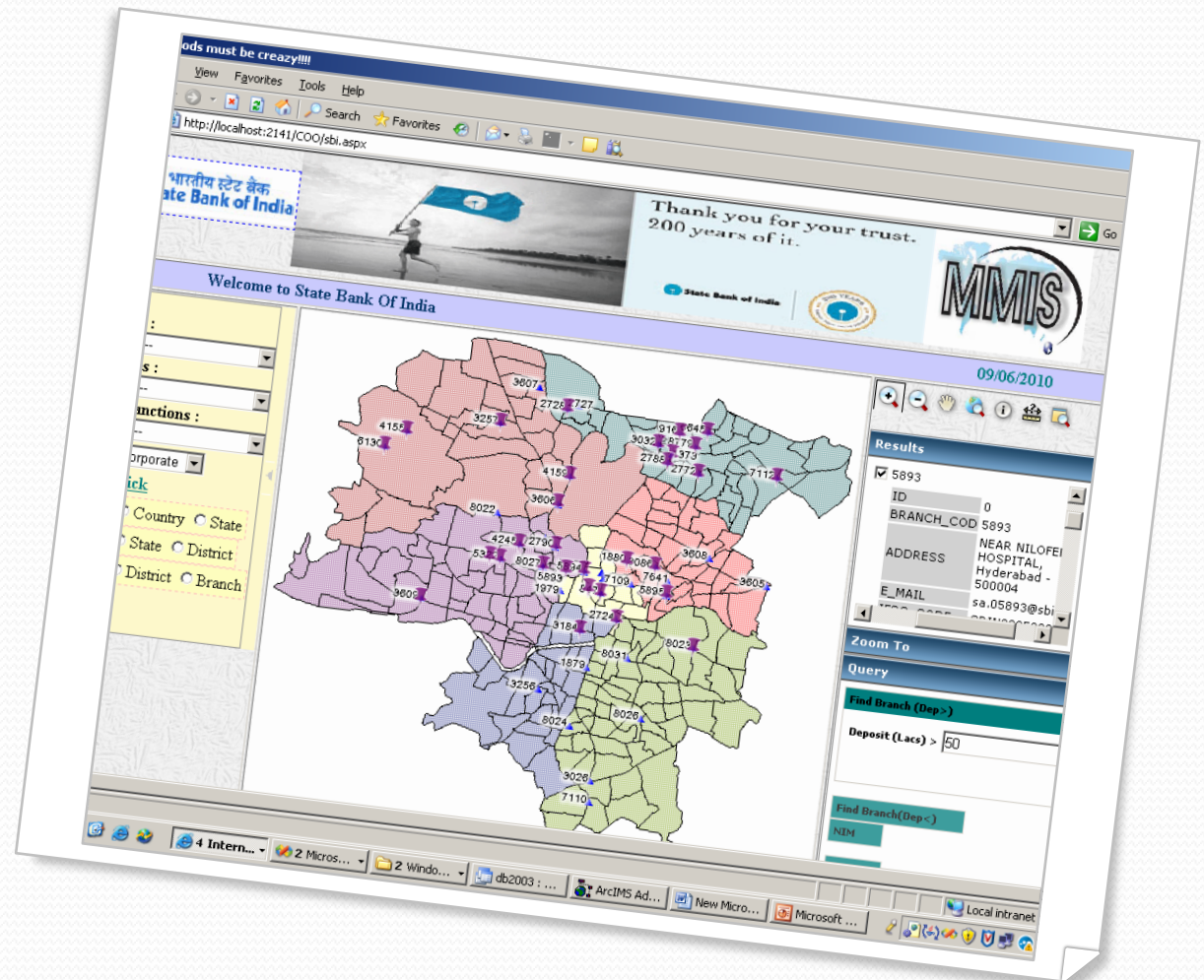
many more on need and contextual requirements.



## Highlighting query based branches of transactions on deposit front < 50L L

This will enable strategist to improve and strengthen further

Many more on functions specific requirements.



# B/Sheet – conventional

- E.g. Satyam computers Services Ltd. – Audited financial results for the quarter and nine months ended December 31, 2007
  - Analysis is done with respect to its income from services and are further re-analyzed to its expenditure on personnel, operations and administration in conjunction with its services or income during the period
  - The said information would be connected to geography

# Navigating B/sheet – MMIS concepts (Rs. In crores)

Particulars	Quarter ended 2007	Quarter ended 2006	Growth rate over QE Sept. 07	Analysis (MMIS)
Income form services	New pockets	Existing – customers	Encouraging	Geo in nature
Exports	2,044.74	1526.04	33.99	New pockets and customers mapping
Domestic	65.84	68.83	(4.34)	Why less
Total income	2,179.27	1,604.60	35.81	Controlled efforts to retain and expand
Expenditure				Info connecting to income
Personnel	920.20	949.54	42.71	HR analysis & recruitment
Operating & admin	315.58	256.39	22.99	Road map to vigil effectiveness
Total expenditure	1641.86	1185.83	38.44	Matching with income analysis

**All the financial transactions have relevance to geography and is referenced to a location where the Finance resources are spent and realized thru various functions of organization supporting to its sales and services of goods and productis**